

30 Days of Lists

Affiliate Guidelines

Thank you for your interest in 30 Days of Lists!

As a sponsor/ambassador, the 30 Days of Lists team would like to offer you the unique opportunity to join the #30Lists Affiliate Program.

What is the #30Lists Affiliate Program?

This program is exclusive to the #30Lists sponsors and ambassadors... YOU! We will provide you with a unique URL to the registration page for 30 Days of Lists (current edition). You will be able to promote this link on your website and in return for each individual who registers using your unique URL, you will receive 35% of the registration fee!

We do ask that before you agree to participate in the 30 Days of Lists Affiliate Program, you read and agree to the following:

Do:

- Tell people that it is an affiliate link and you will be compensated
- Add your unique link/ad to your blog sidebar
- Include information and the link to your newsletter
- Write up a blog post to share with your readers
- Promote the link on your social media campaigns
- Have fun!

Do not:

- Require giveaway entrants to register for 30 Days of Lists through your link
- Tarnish or otherwise misrepresent 30 Days of Lists and/or your role with 30 Days of Lists
- Make promises to others on behalf of the 30 Days of Lists Team
- Ask others to promote your link

If you would like to JOIN
the affiliate program please
[click on this link](#)

and follow the directions
(screen shots below)

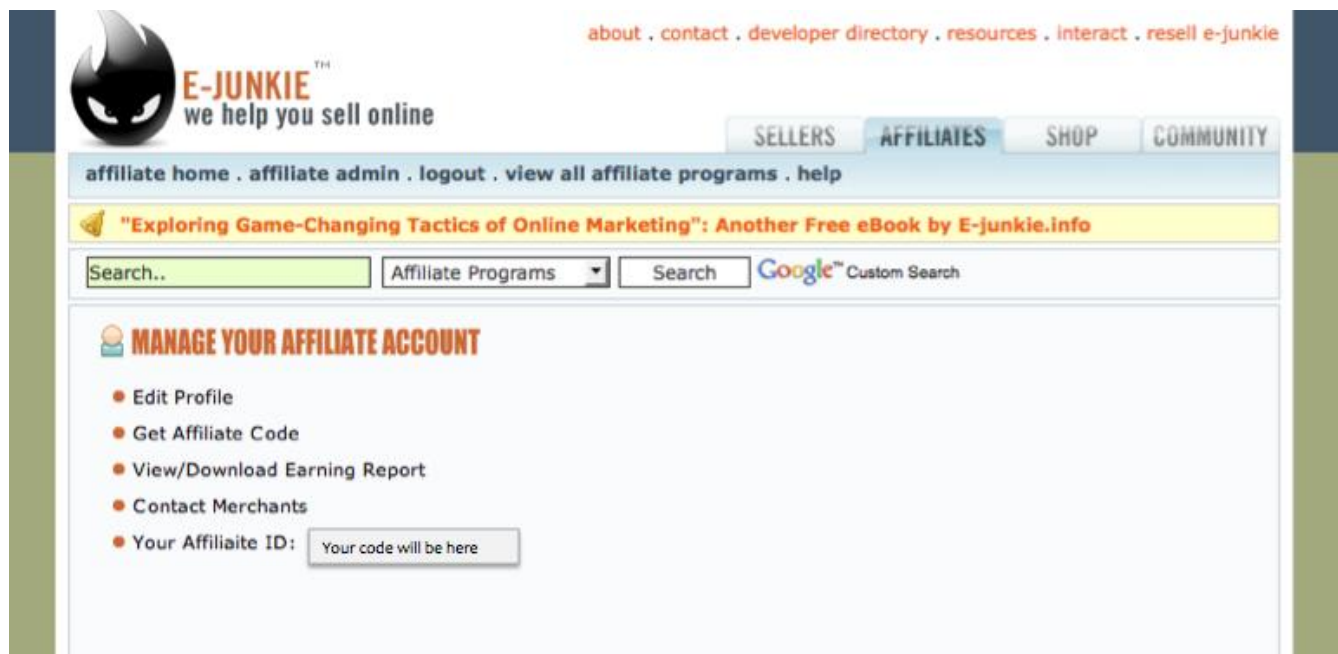
DIRECTIONS:

[WATCH THIS VIDEO demonstrating how to get you unique URL from e-junkie](#)

or follow the screenshots below.

When you click the link you will be asked to register or login with e-junkie (if you are not currently signed up with any other e-junkie affiliate program you will need to register).

Once you are logged in you will see:



In order to get your unique URL to track your sales, click 'Get Affiliate Code'

If this is the only e-junkie affiliate program you are signed up with, you will see a drop-down with only 30 Days of Lists.

Make sure this is the merchant selected and click the 'Get Affiliate Code' button.



E-JUNKIE™
we help you sell online

[about](#) . [contact](#) . [developer directory](#) . [resources](#) . [interact](#) . [resell e-junkie](#)

[SELLERS](#) [AFFILIATES](#) [SHOP](#) [COMMUNITY](#)

[affiliate home](#) . [affiliate admin](#) . [logout](#) . [your affiliate programs](#) . [view all affiliate programs](#) . [help](#)

"Exploring Game-Changing Tactics of Online Marketing": Another Free eBook by E-junkie.info

Search.. Affiliate Programs Search Custom Search

SELECT MERCHANT

30 Days of Lists

[BACK](#)

[GET AFFILIATE CODE](#)

[VIEW SALES \(POP-UP\)](#)

[CONTACT MERCHANT](#)

The next screen will look like this :

Search.. Affiliate Programs Search Custom Search

AFFILIATE PROGRAMS BY LEMON AND RASPBERRY

GET COMMON AFFILIATE HOP LINK (RECOMMENDED)

`Click here to visit Lemon and Raspberry.`

This link points to merchant's website. Payout is **35%** for all products sold, except for which a specific percentage is defined (see the dropdown below).

INSTRUCTIONS

1. Right Click (PC) or CTRL+CLICK (MAC) in the code box. Left click on "Select All" in the right click context menu that comes up.
2. Right Click (PC) or CTRL+CLICK (MAC) in the code box. Left click on "Copy" in the right click context menu that comes up.
3. Open you webpage in an HTML/TEXT editor and paste the code. For MySpace, just paste the code in your profile.

GET PRODUCT SPECIFIC AFFILIATE LINKS

30 Days of Lists - March 2012

[GET AFFILIATE CODE](#)

[BACK](#)

[CONTACT MERCHANT](#)

[BACK TO ADMIN](#)

There is a common affiliate hop link – but DO NOT USE that link. That will go to

Campfire Chic's shop (where there is no 30 Days of Lists listed)

Instead, go to 'Get Product Specific Affiliate Links' and use the drop down menu to select 30 Days of Lists – Newsletter product (or the current challenge once registration opens)

Then click the button below : "Get Affiliate Code"

This will ensure you are using the unique affiliate link that gets you 35% of the purchase.

This will show you your unique URL in html coding

![\"Buy Now\"](\"https://www.e-junkie.com/ej/ej_buy_now.gif\")

DIRECT SALE BUTTON CODE

Link in this code will open a shopping cart window which will let the user directly purchase this particular product.

```
<a href="https://www.e-junkie.com/ecom/gb.php?ii=10493596c-co&aff=208802&ejc=2&cl=137236" class="ec_ejc_thkbn" target="ej_ejc"></a>
```

This is your unique code/URL

If you copy that whole html code, and install it on your blog/site, you will be adding a 'Buy NOW' button to direct your readers to register.

Alternatively, you can simply highlight the URL (beginning with the <http://e-junkie> and ending with the numbers just before the closed quotation) and link up one of the 30Lists specific buttons we have provided.

DIRECT SALE BUTTON CODE

Link in this code will open a shopping cart window which will let the user directly purchase this particular product.

```
<a href="https://www.e-junkie.com/ecom/gb.php?ii=1049359&c=cart&aff=200802&ejc=2&cl=137238" class="ec_ejc_thkbn" target="ej_ejc"></a>
```

You can [contact us](#) if any of this is unclear.

FAQ:

What is an affiliate program?

An affiliate program is an agreement between an online merchant and a website. The online merchant (30 Days of Lists, in this case) pays the website (in this case, YOU, a member of our affiliate program) money in return for traffic and/or sales (registration to 30 Days of Lists). We are going to pay you money for each person you get to register for 30 Days of Lists.

What is my unique URL?

Your unique URL is like the regular link leading interested participants to the 30 Days of Lists registration page. Your link, however, is specially coded to let the registration system know that somebody used your link to find the registration page and ultimately register. The link provides the information necessary to fulfill our end of the Affiliate Program – sending you 35% of the each transaction you helped execute.

Questions? Please contact Amy and Kam at hello@30DaysofLists.com.

How often may I use my unique URL on my website and in social media?

You may use the unique URL as often as you'd like before the link expires. We do suggest, however, being mindful of not 'spamming' your

readers/followers/friends with the unique URL. A few friendly reminders to register through you is lovely, but a tweet via Twitter on the hour every hour demanding those reading your tweets to register through you may not be the best approach.

Do I need to design my own button?

Nope! Kam has taken care of all that. Visit this private page [FOR AFFILIATES](#) for access to a variety of different 30 Days of Lists sidebar ads and buttons you can use to advertise #30Lists.

Just remember to link it to YOUR unique affiliate link.

How do I show this is an affiliate link?

In the United States, at least, you are required by law to be transparent if you will make any income from recommending a product or service. There are several different ways to do this.

You may create a catch-all disclosure page that discloses all your related affiliate programs and all your methods of making money from your site ([Ali Edwards uses this method](#)). You may also indicate on each individual post that any or all links are affiliate links ([as Amy does in this post](#)). Or, finally, you can simply note in parentheses after each time you use an affiliate link (as [in this post](#) or [in this tweet noted as 'aff link'](#)).

Whichever way you choose to display, be sure to be clear that you are using an affiliate link.

How will I receive the money I generate through the Affiliate Program?

The money will be sent to your PayPal account. Be sure to let us know if the email address associated with your PayPal account changes between now and 90 days after the challenge begins.

How often will I receive the money I generate through the Affiliate Program?

We will pay out once at the beginning of the month of the challenge (for the pre-challenge registration period), and a second time at the beginning of the following month, and finally (if applicable) at the beginning of the following month.

What does "minus related fees" mean?

The service we use for registration retains a portion of each registration as payment. Also, PayPal charges a minimal fee when an individual receives money. The gross amount you are paid is \$3.50 per registration, but the amount in your PayPal account after fees are taken.

By using the unique URL associated with the 30 Days of Lists registration, you agree to the terms related to the 30 Days of Lists Affiliate Program.

Please contact Amy and Kam at hello@30DaysofLists.com if you have questions or concerns regarding the #30Lists Affiliate Program.